

K-Love is our primary radio station for both our family and workplace. It provides a Christ centered alternative to the secular radio stations in town.

There are no other strong signal Contemporary Christian Stations in the area. If K-Love were to be displaced by an LPFM station, we would be unable to listen to Christian Music on the radio.

We run a Christian Bookstore. Many times we have customers come in and ask us about the new music on the radio. We often call K-Love to find out the title and artist as well as the upcoming release dates of those albums. Regardless of the impact on us, we see how the local Christian community relies on this radio station to keep them in touch with current music. This is true of Christians in all of the surrounding towns, like Gunnison, Ridgeway, Ouray, Delta, Cedaredge, and Ouray.